

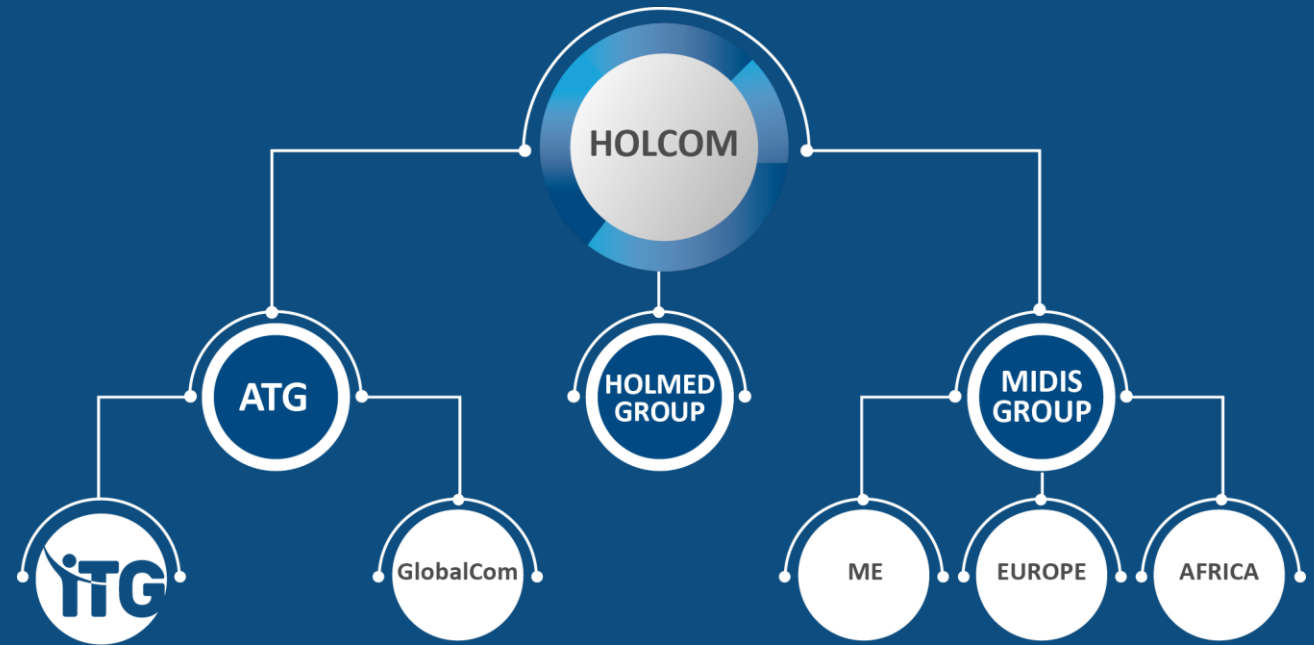
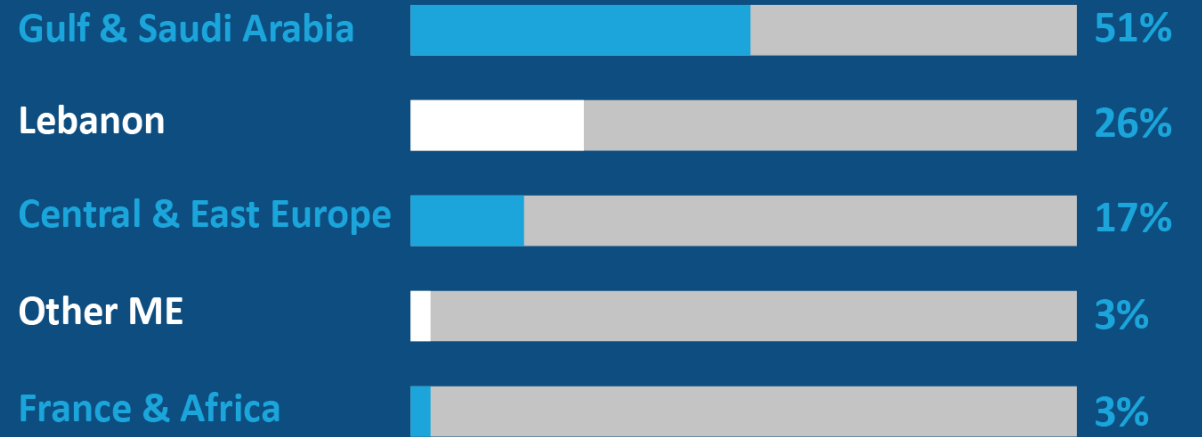
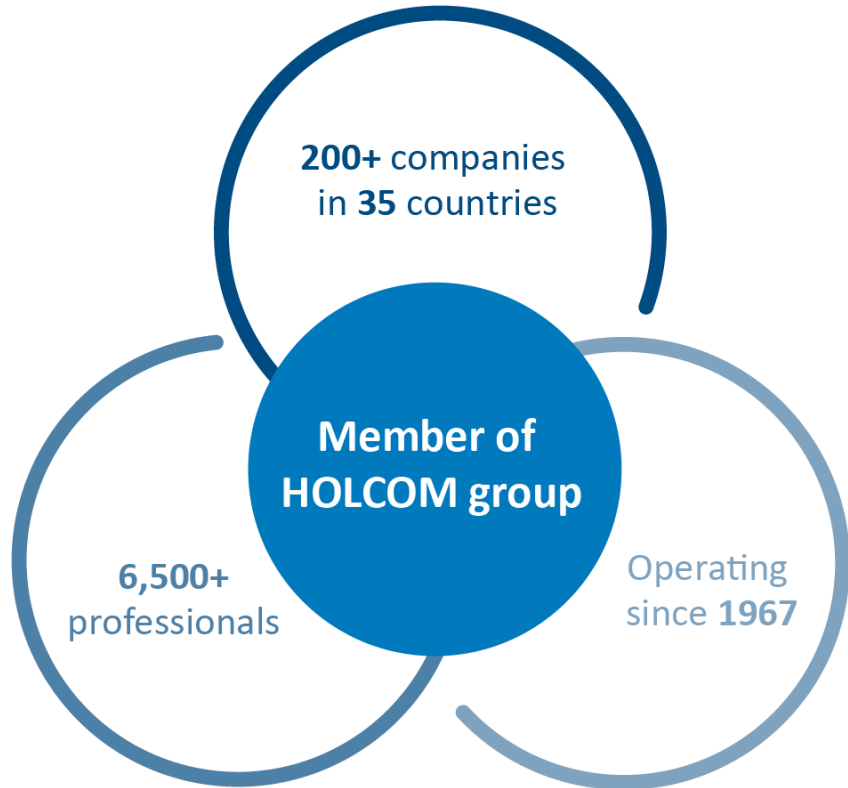


# CORPORATE PROFILE 2026



**Wissam Diab**  
*General Manager*

# OUR ROOTS



# OUR AFFILIATES

## Software & Solutions

AMIST

IMS

ITB

KLAREO

MDSL

PRIMEWARE

## Enterprise & Services

ABSEGA

CORRUS

COPYTECH  
SMART BUSINESS SOLUTIONS

Crystal  
Networks

MIDWARE  
data systems

TELESUPPORT  
International

## Site & Power

BRITGE

ECOSYS

MES  
Mideast Energy Solutions

MPS  
Mideast Power Systems

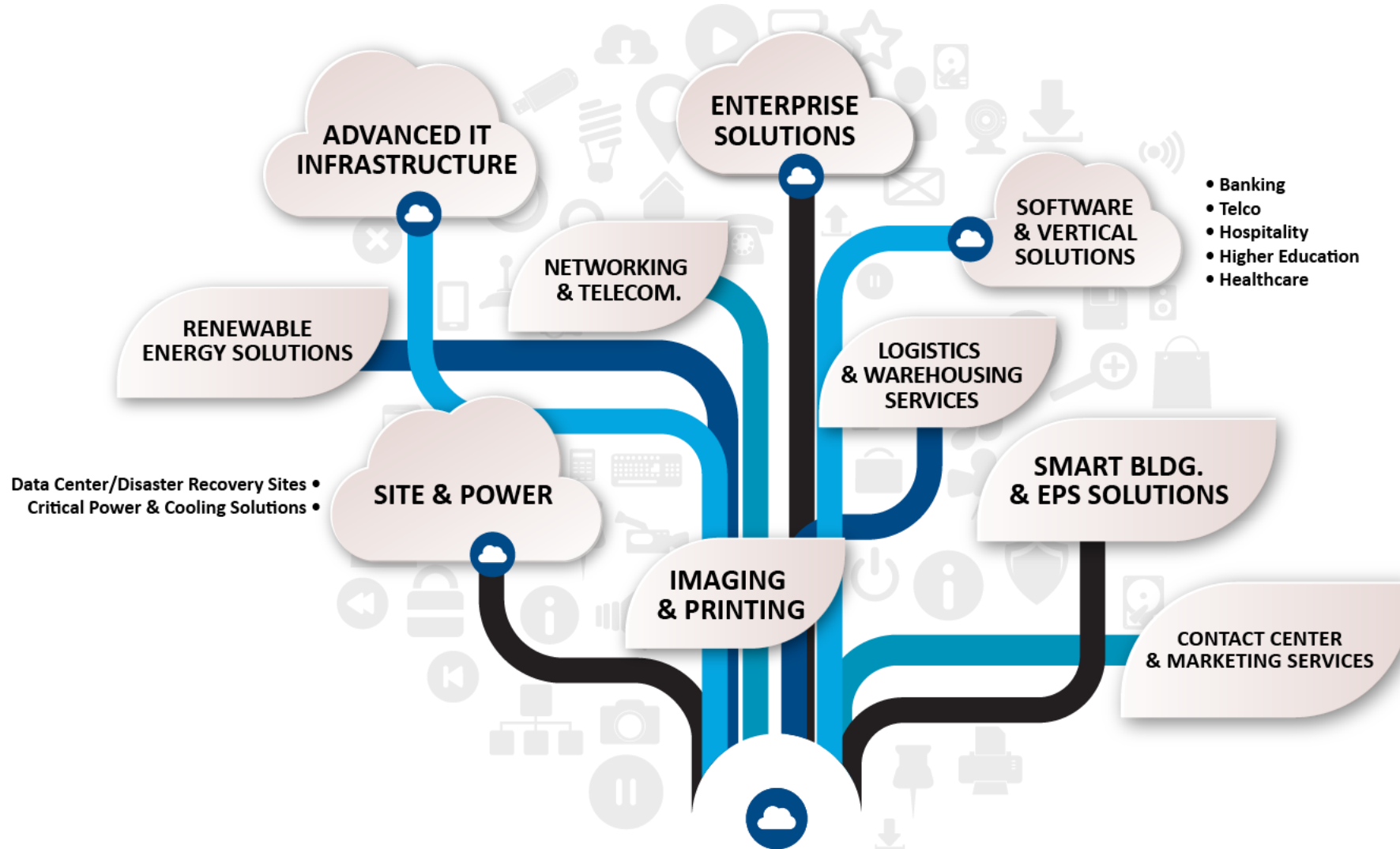
## Distribution & Retail

460estore

PCDealNet

X-TREME  
LOGISTICS

# OUR SOLUTIONS TREE



Also available as a CLOUD-based service

# INTERNATIONAL PRESENCE



OUR  
SOLUTIONS



HIGHER EDUCATION



HOSPITALITY



ITB

# HIGHER EDUCATION SOLUTIONS



## **Comprehensive & Modular SIS**

Designed to manage the complete student lifecycle from admissions to graduation

## **Enhances Institutional Efficiency**

Automation, intelligent workflows, and seamless integrations with academic systems

## **Modern Student & Faculty Experience**

Intuitive interface with mobile access and real-time services

## **Supports Data-Driven Institutions**

Advanced reporting and analytics for better academic and operational decisions

## **PowerCampus™ Professional Services**

**Comprehensive Support Agreements** for PowerCampus, including maintenance and support assistance

**Customizations & Enhancements** to tailor PowerCampus to your institution's needs

**Integration & Add-On Solutions** to extend PowerCampus functionality

**Scalable & Adaptable Services** ensuring seamless academic operations

# FLEKSIS – NEXT GENERATION SIS

## Why FLEKSIS?

- **Comprehensive & Modular Platform:** Covers Admissions, Academics, Finance, Smart Modules, Student Portal, and Reporting in one integrated system
- **Built for Modern Education:** Adapts to universities, schools, and evolving academic models
- **Seamless Integration:** Connects with LMS, ERP, Active Directory, and other institutional systems
- **AI-Powered Capabilities:** Smart scheduling, risk assessment, and AI-driven academic guidance
- **Scalable & Secure:** Cloud-ready architecture supporting high availability, flexibility, and data protection

# FLEKSIS – NEXT GENERATION SIS

## Key Features & Benefits

- **Admissions:** Online applications, automated workflows, applicant tracking, and communication tools
- **Academics:** Program management, course planning, scheduling, grading, attendance, and student lifecycle tracking
- **Finance:** Tuition management, financial aid, sponsor management, billing, and financial reporting
- **Smart Modules:** AI-driven smart scheduler, risk detection, and chatbot-based academic support
- **Student Mobile Portal:** Access to schedules, grades, financial status, transcripts, and notifications
- **Reporting:** Academic and financial reports, data export, document generation, and surveys



# POWERCAMPUS PROFESSIONAL SERVICES & ADD-ONS

## Professional Services

- **Advanced Online Application:** Email verification, program eligibility, automated notifications
- **Scholarship Tool:** Search, bulk processing, ranking, and data export
- **Probation Tool:** Rule-based GPA tracking & compliance reporting
- **Academic Tool:** Registration limits, transcript customization, performance tracking

# POWERCAMPUS PROFESSIONAL SERVICES & ADD-ONS

## Customizations & Training

- **Maintenance & Support** – System upkeep & troubleshooting
- **Custom Adaptations** – Registration controls, GPA automation, admissions & billing, faculty management, payment plans, and custom reports
- **Integrations** – Connect with LMS, HR, CRM, accounting, and payment systems
- **Add-Ons** – Online applications, scholarships, probation tracking, and academic enhancements
- **Training** – Expert-led sessions for academic, admissions, billing & administration

# HOSPITALITY SOLUTIONS



Squirrel is a restaurant point-of-sale that provides the freedom to design unique experiences that showcase the brand's personality



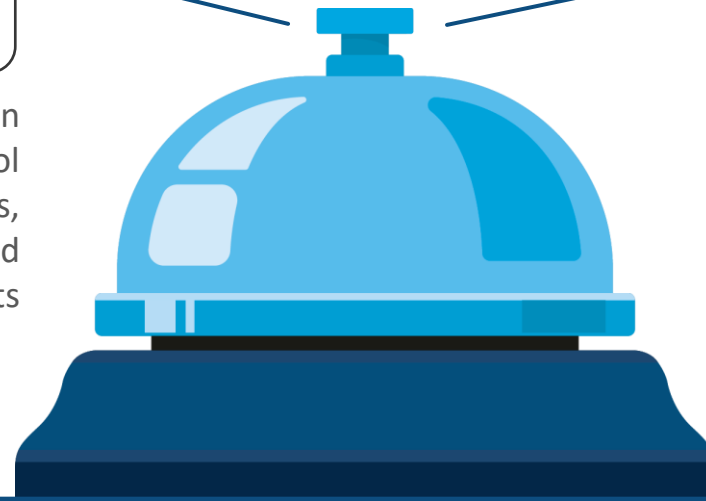
A Kitchen automation that improves order accuracy, increases the service speed, eliminates paper tickets, improves food quality, manages your kitchen capacity & increases team productivity



Check is an industry leader in purchasing, inventory and cost control including luxury hotels, casinos, resorts, clubs and pubs, stadiums, caterers, and quick service/full-service restaurants



A powerful Hotel Property Management Software. You can manage your bookings, front desk, billing, housekeeping & maintenance in one click. As a leader in hotel technology solutions, Protel delivers the required data security & protection while the advanced reporting & analytics tools will assist in increasing the hotel revenues. With the new market needs, Protel offers over one thousand seamless integrations



# IMPLEMENTATION METHOD



# PROFESSIONAL SERVICES REGIONAL COVERAGE

Successful implementations in various regions having different requirements:

Lebanon

KSA

UAE

Oman

Egypt

Kuwait

Qatar

Bahrain

Iraq

Jordan

Maldives

Turkey



# MAJOR CUSTOMERS

## HIGHER EDUCATION



Sagesse University



ESLSCA University



American University of Technology



Azm University



Newgiza University



Pharos University in Alexandria



Universities of Canada in Egypt



Canadian International College



Royal University for Women



International University Institution of Egypt



Nova University Lisbon



Nile University



Saint George University of Beirut



University of Prince Edward Island



Lebanese German University



Toronto Metropolitan University



Coventry University

# MAJOR CUSTOMERS

## HOSPITALITY

ROADSTER  
DINER

zaatar w zeit

CREPAWAY

DEEK DUKE

MAISON  
Prunelle

SANDWICH  
WNOSS

By the sea SIGNATURE

COLD STONE  
CREAMERY

bartartine

DIVVY  
let's go somewhere

CENTRAL  
STATION

ALSAFADI  
الصفدي

BABEL

TAWOUK

Allo  
BEIRUT  
اللو بيروت

CINNABON

IBN ALBAHR

On The Wood  
Authentic Lebanese  
& Italian restaurant

pula

iris

clap

brut.  
RESTAURANT

MANKO  
LEBBANESE

KARAM  
BEIRUT

بَيْت وُرد  
lebanese resto & cafe

jones  
the grocer

Café  
Lapérouse  
L'IMPERIUM DU ROI  
BEIRUT - SYRIE

GENRES  
ENTERTAIN YOUR SENSES

Caramel  
boutique hotel

San Stephano Resort  
Batroun

MONOT  
hotel

L'AUBERGE DE FAORA  
THE BEST THING ABOUT MEMORIES IS MAKING THEM

LE GRAY  
BEIRUT

Le ROYAL  
HOTELS & RESORTS-BEIRUT

SODECO SUITES  
BEIRUT



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