



KLAREO

**YOUR TECH PARTNER TO OPTIMIZE
YOU LAST-MILE LOGISTICS**

01

WHO ARE WE?



» WHO ARE WE?

At the crossroad of the evolution of purchasing habits and environmental awareness, **KLAREO** was founded by supply chain and software technology experts to address the challenges faced by the different players in urban logistics



Elie Gharios

General Manager

25 Years In Supply Chain
Software Development



Felix Sportelli

Technical Manager

15 Years In Cloud Software
Development



Alexandre Huart

Product Manager

PhD In Urban Logistics 15 Years In
Software Development

» OUR MISSION

Work closely with our customers to develop **sustainable and environmentally responsible** delivery management solutions

Enable **innovation** through **technology** and make it **accessible** to **everyone**, at an **optimal cost**

+6 years of
existence

+25
employees

+10k
SaaS users

+6M
Shipping orders

» OUR GROUP

KLAREO is a member of the **HOLCOM ITG Group**, a technology holding company bringing together more than 30 specialized ICT businesses.

Backed by over **45 years** of experience in more than **35 countries**, HOLCOM supports organizations throughout their digital transformation journey.

Through its affiliates, the group offers an end-to-end portfolio spanning private data center infrastructure, cloud and SaaS solutions, as well as consulting, integration, and managed services.

+45 years of
existence

+6.5K
employees

CA 2025
9.7
Billion €

+35
countries

02

OUR SOLUTIONS



» OUR PILLARS

KLAREO offers a Delivery Management Solution (DMS), designed to address all your delivery needs and address your various challenges

A unique solution for all your deliveries

Deploy your delivery strategies through only one solution and one provider

Pay-as-you-go Billing

With or without a commitment, use our services and only pay for what you use

A Ready-to-use Solution

Select your modules and quickly connect your information systems thanks to a modular and API-First solution



>> AN INTEGRATED PLATFORM

AI-powered transportation planning, enabling intelligent selection between dedicated fleets and external carriers, while optimizing routes and identifying the best delivery partner

Management of pickup point logistics, providing greater visibility and traceability across your delivery network

Transportation cost monitoring and control, helping optimize spending and improve operational efficiency



Dynamic management of delivery capacity to optimize operations across both real-time and scheduled deliveries

Real-time end-to-end operational visibility, allowing you to anticipate disruptions, manage exceptions, and monitor delivery execution

Full control and personalization of the customer experience throughout the delivery journey

Real-time performance analytics, delivering actionable insights to drive continuous improvement

» OUR SOLUTIONS

Purpose-built solutions built on a unified platform to orchestrate the entire last mile with AI



KLAREO Enterprise :

Manage complex transportation operations at scale with advanced capabilities designed to support any logistics flow



KLAREO Shop :

Empower your in-store teams and automate delivery management with ease



KLAREO GO :

For couriers and carriers: grow and scale your delivery business independently



KLAREO CX :

Stay in control of the customer experience, regardless of your delivery service provider



» OUR SOLUTIONS : KLAREO ENTREPRISE



Optimize your flows across warehouses and distribution networks with intelligent transport orchestration and advanced capabilities tailored to every type of logistics operation

- Forecast volumes and capacity requirements using AI
- Automatically balance operations between in-house fleets and third-party carriers
- Orchestrate transportation plans across complex logistics networks and multi-leg delivery flows
- Optimize routes and delivery rounds at scale
- Monitor and manage operations in real time
- Control transportation costs and drive operational performance

» OUR SOLUTIONS : KLAREO SHOP

The logo for KLAREO Shop is displayed within a white rounded rectangle. The word "KLAREO" is in a large, bold, black sans-serif font, with the letter "K" in orange. Below it, the word "Shop" is in a smaller, black sans-serif font, with a thin orange line underlining the "S".

KLAREO
Shop

Turn your stores into high-performing logistics hubs and deliver a seamless customer experience

- Continuously plan and dispatch deliveries
- Generate and optimize delivery routes, including on the go
- Anticipate disruptions and stay focused on your operations with real-time management and visibility
- Track deliveries and drivers in real time
- Deliver a controlled and consistent customer experience

» OUR SOLUTIONS : KLAREO GO

The logo for KLAREO Go, featuring the word "KLAREO" in a bold, black, sans-serif font, with the "K" in orange. Below it, the word "Go" is in a smaller, black, sans-serif font, preceded by three horizontal orange lines of increasing length.

Connect seamlessly with retailers and manage your delivery operations end to end

- Automatically receive delivery orders
- Manage multiple customers and contracts from a single platform
- Organize and optimize routes with ease, wherever you are
- Track deliveries in real time
- Improve reporting quality and operational visibility for your customers
- Monitor revenue and business performance
- Manage invoicing and pre-billing processes

» OUR SOLUTIONS : KLAREO CX



Stay in control of your customer experience, even when deliveries are handled by third-party carriers

- Provide customers with real-time delivery tracking
- Communicate proactively through notifications, appointment scheduling, and delivery updates
- Standardize the delivery experience across all carriers
- Measure customer satisfaction (NPS)
- Monitor and manage carrier service quality

» WHY CHOOSE KLAREO?

A unified platform that enables:

End-to-end optimization vs. isolated optimizations

AI-driven decision-making and automation

Complete control over customer experience

Real-time operational visibility and control

Simplified integration with your ecosystem



TRUSTED BY INDUSTRY LEADERS



And over 100 carrier partners...

» GOING FURTHER, TOGETHER



THANK YOU

