

WORLD CLASS IT SOLUTIONS DISTRIBUTOR

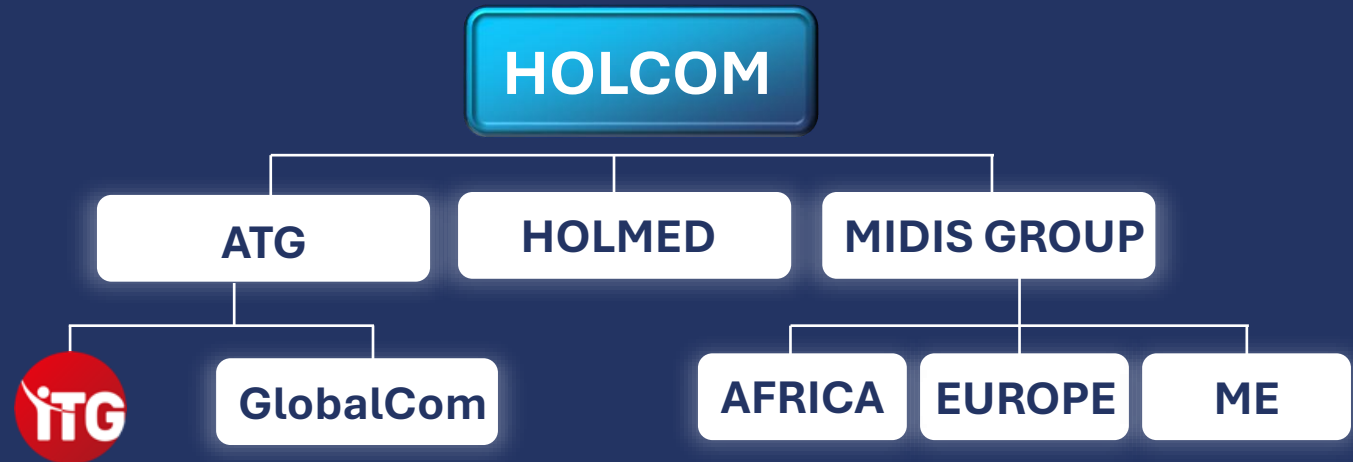


OUR GROUP

- Established in **1995**
- Head Office in **Beirut-Lebanon | Dubai | soon in Amman**
- Operating in **Levant and Middle East Region**
- Number of Staff: **43 persons**
- An ITG Holding Affiliate



200+ Companies
In **35** countries



France & Africa | Other ME

3%

Central & East Europe

18%

Lebanon

27%

Gulf & Saudi Arabia

52%

INTERNATIONAL PRESENCE



OUR AFFILIATES

Software & Solutions

AMIST

IMS

ITB

KLAREO

MDSL

PRIMEWARE

Enterprise & Services

ABSEGA

CORRUS

COPYTECH
SMART BUSINESS SOLUTIONS

Crystal
Networks

MIDWARE
data systems

TELESUPPORT
International

Site & Power

BRITGE

ECOSYS

MES
Mideast Energy Solutions

MPS
Mideast Power Systems

Distribution & Retail

460estore

PCDealNet

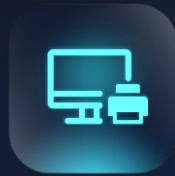
X-TREME
LOGISTICS

WHO ARE WE

PCDealNet is a leading ICT distributor and solution provider in the MENA region. We continually strive to grow and empower our reseller network, offering top technology brands and best-in-class business and support teams.



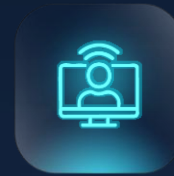
OUR BUSINESS SOLUTIONS



Hardware
Computing
& Printing



Networking
& Cabling



Telepresence



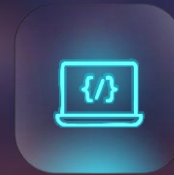
Data Center
& Storage



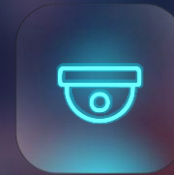
Security
& Cloud



Building
Automation
Systems



Surveillance



Software



**OUR
PORTFOLIO**



Canon



COHESITY

DELL Technologies

DISTECH
CONTROLS™

EPSON®

FORTINET



Hewlett Packard
Enterprise



kaspersky

LEVITON®

Microsoft

Everpure™
formerly Pure Storage

SAMSUNG

SOTI®

veeam

VERTIV™

MBCOM
TECHNOLOGIES

vmware
by Broadcom



OUR TEAM

1

General
Manager

1

Administration

6

Accounting
& Finance

6

Logistics

3

Marketing

5

Pre-Sale

18

Commercial
Team

3

Service
Department

OUR MARKET COVERAGE

LEBANON

SYRIA

JORDAN

IRAQ

UAE

OUR NETWORK

Over

150

resellers

across all
middle east



OUR STRATEGY



Keeping up with global IT transformation



Adapting our IT solutions to meet business demands



Maintaining portfolio growth



Expanding the business to include software products, SAAS, Cloud...



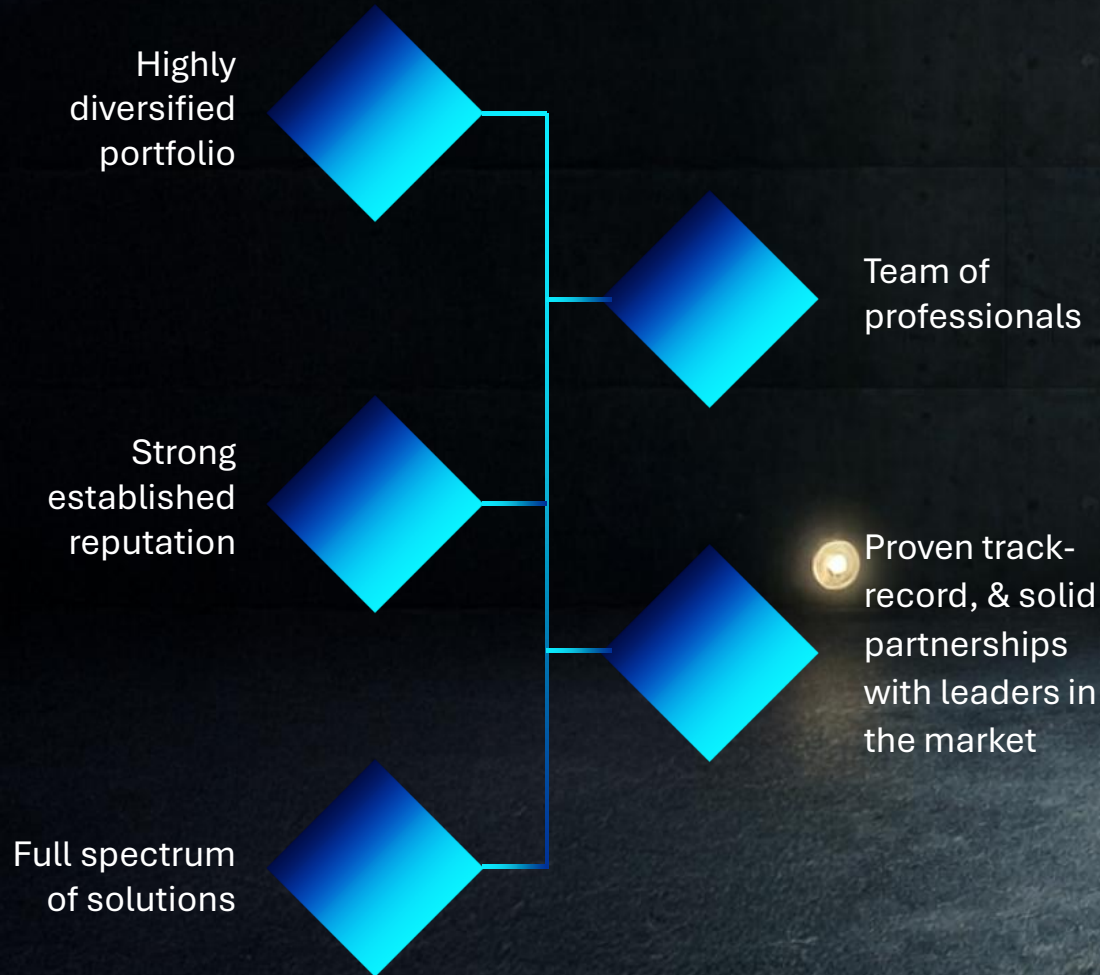


OUR MISSION STATEMENT

We are committed to provide our customers with state of art information and Communications Technology products and services to give them business advantage. Our aim is also to broaden our activities, cover all IT spectrum meet all our business partners' requirements and grow the entrepreneurship spirit of our human capital.



OUR KEY ASSET



*PCDealNet derives additional strength and reach thanks to its affiliation with the ITG group consisting of several companies operating in **Lebanon** and the **Middle East** region.*



OUR STRENGTH

- ◆ 25+ years of experience in IT
- ◆ Excellence in distribution operations
- ◆ Strong financial capability
- ◆ Cross-selling opportunities
- ◆ Market and culture familiarity
- ◆ Support & implementation team
- ◆ Expanding to new market
- ◆ The only distributor with on ground presence in Iraq
- ◆ Dedicated and professional team





OUR VALUES

**One
Team**

Collaborating towards common purpose and goals

Courageous

Embracing change and innovation for better capacity building

Hominid

Supporting and connecting with resellers as needed, when needed


Seek

Delivering real results for resellers through diligence, integrity and openness

Core

Cultivating friendships, taking pride in our business connections

OUR MARKETING INITIATIVE HIGHLIGHTS



Partner Enablement: Quick-start guides, micro-training sessions, and onboarding toolkits

Digital Buzz: Targeted campaigns on social media

Customer Engagement: Interactive webinars, polls, and feedback-driven sessions with end-users

Incentive Engines: Gamified rewards, tiered loyalty programs, and performance-based bonuses

Event Activation: Exclusive in-person and virtual gatherings to showcase innovations, share partner success stories, and foster real-time collaboration



WWW.PCDEALNET.COM.LB