

PRIME - MERCHANT PORTAL & MOBILE APP

As Part of Prime Suite, Prime Merchant Portal defines one of MDSL offerings for a complete Digital financial business framework.

It is an innovative, digital solution that enables the banks provide a reliable value proposition to their Merchants by giving them relevant actionable insights to their sales that enhance business understanding and support them to drive profitability.

- White labeled solution (can be re-branded and sold under another company's brand name)
- Customizable to adapt to the bank reporting needs
- Flexible and Easy to integrate to Banks existing legacy systems
- Exists as Web portal and mobile app (Android, iOS)
- Flexible, Scalable and Reliable Architecture

BENEFITS

The Merchant Portal provides valuable insight and information to the Merchants allowing them to table better and more informed decisions

- Simple User Friendly Interface to track day to day sales and transactions
- Covers the majority of the services that usually requested by Merchants with tracking of the services requests
- Reliable insights reflecting Sales KPIs to the level of Terminal
- Always available and accessible at hand through a mobile app version

FEATURES OVERVIEW

- Merchant/Outlet Registration and onboarding
- Terminal management requests and services (request a new terminal, request to relocate a terminal, request for terminal maintenance)
- Multi Currency sales monitoring with drilldown ability
- Transactions querying
- Beneficial Merchant services
- Campaigns
- Newsletter
- Alerts and Notifications
- Reporting
- Access and security management

